

creative industries (media)

Course Code & Name:		CUA20220 Certificate II in Creative Industries (Media) Current for 2022
Course Aims:		The Certificate II in Creative Industries has a media focus and is designed to develop skills and knowledge in media design, production and promotion. During the course, students will develop their storytelling, planning, and communication skills to create a dynamic media product in a collaborative setting.
Course Delivery	Location and Times:	Year 1: Swinburne University of Technology, 369 Stud Road, Wantirna Wednesday 9:00am-3:00pm
	Mode of Delivery:	Classroom/Online
	Duration:	1 year part time

On successful completion of this program the student will:

Credit towards VCE/VCAL	VCE:	Be eligible for three units of credit towards their VCE at Units 1 and 2 level.
	VCAL:	This program contributes to the Industry Specific Skills Strand and may also contribute to the Work Related Skills Strand of VCAL.
	Qualification:	Be eligible for the award of CUA20220 Certificate II in Creative Industries.

Additional Requirements/ Information:	Name of RTO & Provider of Qualification:	Swinburne University of Technology (<i>TOID 3059</i>)
	RTO Student Information:	Please refer to http://www.swinburne.edu.au/policies-regulations/ and www.mullumvetcluster.com.au for student rights and responsibilities while on campus.
	OHS / Personal Protective Equipment:	N/A
	Excursions:	N/A
	Work Placement:	Not required but recommended.
	Other:	(Please note the code and title of this qualification is subject to change for 2022)

Units of Competency:

Unit Code	Unit Name	Nominal Hours	Compulsory / Elective
CUADES202	Evaluate the nature of design in a specific industry context	30	E
CUAACD101	Use basic drawing techniques	50	E
CUADIG212	Develop digital imaging skills	50	E
CUAWHS312	Apply work health and safety practices	30	C
BSBTWK201	Work effectively with others	40	C
CUAACD201	Develop drawing skills to communicate ideas	60	E
CUADES201	Follow a design process	50	E
CUAIND211	Develop and apply creative arts industry knowledge	20	C
CUASOU212	Perform basic sound editing	30	E
CUACAM211	Assist with basic camera shoots	30	E
Total nominal hours		390	

	Complementary studies:	<ul style="list-style-type: none"> • Art/Studio Arts • Information Technology • Media Studies • Visual Communications and Design
	Pathways:	<ul style="list-style-type: none"> • Certificate III/IV in Screen and Media • Diploma/Advanced Diploma of Screen and Media • Bachelor of Design • Bachelor of Media and Communication • Bachelor of Screen Production
	Possible Future Career Opportunities:	<ul style="list-style-type: none"> • Games Developer • Graphic Designer • Media Producer • Multimedia Developer • Photographer • Publisher • Digital Designer

